



- **Basic Sponsorship:** (sponsors may also donate to raffle)

~Link/logo on local event page, logo on local flier, signage at the event (provided by you), link as sponsor in all emails to moms, link on our Facebook page.

~Table within swap to display and/or hand out product samples, coupons etc. This is optional for sponsors, and if you want to set up a table for display we will pass out info for you, or you can man it yourself.

~Cost: \$80 per event

- **Vendor:** (vendors may also donate to raffle)

~Table within swap to display and/or hand out product samples, coupons etc. (you must man table)

~Listing on website under Vendors with link to your website, mention as a vendor in email to moms before and after event– as well as on our Facebook page

~Cost: \$25 (\$20 if you bring your own table)

- **Additions:**

~ Sponsor additional swap(s) in the same or different market(s) ~ all additional swaps are 25% of

- **Raffle Donor:**

~Listing on local home page(s) of swap(s) that you are donating to (no link)

~Cost: Free

- **Metrics/Demographics:**

~Each event brings in anywhere from 60-100 local moms. We currently have 7 locations, and foresee 12 by the end of 2010.

~Fliers distributed in daycares, classrooms, moms groups, local businesses, libraries etc.

~Constant coverage in local media - such as: TV, newspaper, radio, websites/blogs & magazines

